

Elisa Sellam

Native English & French Teacher

Experienced and passionate Native English & French Teacher with a love for children. Adept at creating a comprehensive and well-rounded curriculum that meets education requirements and standards. Familiar with many renowned educational philosophies, aimed at supporting a child academically, emotionally and socially. MSc in International Trade. Native: English, French & Spanish. Advanced: German & Mandarin.



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WORK EXPERIENCE

Native English Teacher York International School

09/2020 - Present

Hong Kong

Achievements/Tasks

- Teach nine classes of K1, K2 and K3 students. Students have a good level of English for their age and standards are set high for both students and staff.
- Plan, prepare and implement power point lessons in English. Teach phonics based on the Letterland Curriculum. Teach Cambridge, Trinity, oral, math, science, physical activity and music.
- Lead activities designed to be both fun and educational to achieve students' engagement with material. Manage classroom activity and monitor students' behavior. Report on individual student's learning achievement and liaise with parents about their child's progress.

Contact : <https://www.york.edu.hk>

Native English Teacher Jolly Kingdom / Hong Kong

12/2017 - 01/2020

Tin Sau Road, Tin Shui Wai, N.T., HK

Jolly Kingdom is a renowned English language school in HK & China

Achievements/Tasks

- Provide direct instructional support to 120 students/week in a positive environment. Communicate with parents on a daily basis verbally and through daily reports.
- Plan, prepare and deliver English classes to kids aged 3-15 with a wide range of skill-levels. Develop tests, examination papers and exercises to test students' comprehension of subject matter. Evaluate and provide useful feedback on oral and written work.
- Teach phonics to students to help them improve the pronunciation and listening skills; enhance the students communication skills and their ability to understand, respond and interact in English.
- Use audio and visual resources to teach Cambridge and Trinity course. Develop tailored lesson plans utilizing a broad range of techniques and strategies addressing all aspects of communication that develop a student's ability to read, write, speak, and listen.
- Actively participate in roadshows to market the products and services of the company. Worked with marketing and promotions teams to plan brand marketing activities.

Contact : Ms Chan - Direct line: 2889 1117

PART TIME FRENCH TEACHER

2000-present



Offer French lessons through self-developed materials for students in all ages and levels. Customize private lessons for their specific needs or small group classes up to 3 students.

EDUCATION

Master's in International Business and Languages

University of Bordeaux III & Paris XIII, France

Bordeaux & Paris, France

Courses

- DEUG & MAITRISE

TEACHING CERTIFICATION

TEFL and TESOL 180 Hour Professional Level

01/2020 - 07/2020

Dubai, UAE

Final score:

- 94%

Local Bachelor (Honors) Degree at Level 5 of the HK Qualifications Framework

Hong Kong Council for Accreditation of Academic & Vocational Qualifications

ORGANIZATIONS

International Christian Assembly - International Church (09/2010 – 12/2018)

Children and Youth Ministry volunteer

LANGUAGES

English

Native or Bilingual Proficiency

Spanish

Native or Bilingual Proficiency

French

Native or Bilingual Proficiency

Mandarin

Professional Working Proficiency

German

Professional Working Proficiency

WORK EXPERIENCE

Business Development Manager

Aditya Birla Group / Hubei, China

01/2013 - 11/2016

Aditya Birla Group is a premium global conglomerate, headquartered in Worli, Mumbai, India. The Aditya Birla Group is in the League of Fortune 500.

Achievements/Tasks

- Develop new customer development strategies to capture market channels and increase client penetration. Drive the Wholesale key account Retail Brand strategy, long term and Seasonal. Add innovation and future thinking to the retail environment. Own and drive seasonal activation strategies and plans. Compile Integrated Quarterly Retail Brand recaps. Coordinate with other offices to ensure consistency in textile and apparel production. Oversee inventory of fabric and related supplies. Manage social media marketing campaign and establish social media presence by creating profiles on social networking sites. Build corporate relationships with customers and industry leaders. Foster a robust, sustainable network of buyers and suppliers, leveraging strong presentation skills to optimise sales.

Contact : Mr Samuel - +91 22 66525000

Sourcing & Purchasing Manager

Elysium Textile / HK & Europe

12/2008 - 01/2013

www.prestigious.co.uk/fabrics/elysium - Vibrant design that meets high performance demand. Fabric For High Fashion, Apparel, and Accessory brands.

Achievements/Tasks

- Build and manage effective strategic relationships with overseas suppliers and brands/retailers to support the company's new product development, quality and cost goals. Partner closely with our CEO, new product design and development team to expand, source and manufacture products to drive sales growth. Actively prospect through cold calling and social selling. Prepare sales samples as per clients' requests. Supervise/participate in the main fashion exhibitions: Texworld Paris, CPM Moscow, Magic LV, International Apparel & Textile Fair and Intertextile.

Contact : Ms Manyee Lam

Sales & Marketing Executive

International Delton / Germany & HK

01/2003 - 12/2008

IDF offers a comprehensive range of fabric/garments for the sportswear, outerwear and fashion wear markets featuring performance+eco-friendly fabrics.

Achievements/Tasks

- Implement and execute marketing activities to increase branding & recognition programs. Build corporate relationship with customers, factories and industry leaders. Source factories, evaluate, negotiate prices and place orders. Monitor production process from development sample to production and shipment. Direct fashion exhibitions, meetings and produce presentations to clients. Lead end to end research & commercialisation. Work cross functionally with Sourcing, Overseas Offices, Mills/Vendors, Design, Art, and Merchandising teams.

Contact : Mr Thomas Zwicky - +852 2331 3008